Press Release

IDS NEXT Announces Launch of Hotel ERP, FortuneNEXT 6i at 'The Hotel Show Saudi Arabia 2012'

Dubai, November 16, 2012 - IDS NEXT, global leader in providing ERP and total technology solutions for the hospitality and leisure industries, announce the launch of our newest Hotel ERP, FortuneNEXT6i at The Hotel Show Saudi Arabia 2012.

The largest hospitality show in the country, The Hotel Show Saudi Arabia is to be held at the Jeddah Centre for Forums & Events. It is planned as a unique exhibition which brings together leading regional and international manufacturers and suppliers from the Hospitality, Catering, and Food & Beverage Industries. The event will cover 8,500 sqm of space and have over 5000 invited buyers, daily gourmet food competitions, seminars and conferences.

Slated as a 3 day event from 17th -19th November 2012, IDS NEXT will be participating actively and launching new products to this market. Speaking on their presence, Mr. Brijesh Surendran, Vice President, Middle East said, "The Middle East Hospitality industry is on a strong upward trend and IDS NEXT hopes to consolidate its presence there through events such as The Hotel Show Saudi Arabia".

To be showcased at the Saudi Hotel Show is IDS NEXT's Hotel ERP - FortuneNEXT 6i. The application has been re-architected to be robust, feature rich and comes with its own report engine. The ERP is also PCI DSS Compliant, has a two-way GDS connect, and offers a distribution solution through RezNext.

Also interfaced with FortuneNEXT6i is IDS NEXT's recently launched mobility solution - Envy Dine. This e-menu application for restaurants is visually rich, has in-built intelligence and is intuitive to use. Envy Dine's unique selling point is its ability to enable hotels to upsell, cross sell and enhance revenue while optimizing use of manpower.

FortuneNEXT 6i also offers a SAAS based connect to Guest Dynamix, their newest Loyalty and Feedback Management solution for hotels.

"Our products have been thoughtfully designed to empower hotelier, leverage business intelligence, ease the pressure on hospitality staff and grow revenue of our customers. We believe our products will attract a highly interested audience at The Hotel Show Saudi Arabia", added Mr Surendran.

IDS NEXT has 25 years of experience in developing products for the hospitality industry, and a 15 year presence in the Middle East. Some of our well-known clients include Ramee Group, Savoy Hotel Apartments, ETA Star, Oman Hotels, Delmon International Hotel, Marcopolo Hotel, Safeer Group, Holiday Villa, Tulip Inn, Best Western, Euro Village Compound, Kiran Suites, Royal Casablanca and others to name a few.

Besides a full-fledged office in Dubai, IDS NEXT also promotes its products through a partner in Saudi Arabia - Clutchi Consultancy Service. CiCS specializes in IT & Consultancy Services and provides comprehensive and sustainable solutions to customers by blending modern technological intricacies with its custom-made technical solutions.

About IDS NEXT

IDS Softwares Pvt. Ltd. "IDS NEXT", is a global leader in providing ERP and total technology solutions for the Hospitality and Leisure industries. With a track record that spans over 25 years, we have earned the trust of over 3000 customers globally with a strong presence in 40 countries across South Asia, Middle East, Asia Pacific and Africa. IDS NEXT's clients include a host of prominent hotel chains such as Ramee Group, Savoy Hotel Apartments, ETA Star, and others.

IDS NEXT's portfolio of capabilities include Strategic Consulting, Business Outcome Services, Internet and Mobility Solutions, Total Technology Solutions and a range of next generation software products that addresses the hospitality industry, such as independent hotels, chain hotels, business hotels, resorts, clubs, service apartments, limited service, spas, cruise liners and restaurants.

For further information please visit http://idsnext.com/

Media Contact

Lillian D'Costa
Manager, Marketing
Email: easy@idsfortune.com