IDS Next's Distribution Partner in Ethiopia Obtains ERCA Certification

The ERCA Certification will enable Micro Sun & Solutions PLC and Global Hospitality Holdings to sell IDS Next's hotel software solutions across Ethiopia

Bangalore, 23 September 2014: IDS Next Business Solutions Pvt Ltd, a global leader in providing Hotel ERP and software solutions to hospitality and leisure industries, today announced that Micro Sun & Solutions PLC, its sole distributor in Ethiopia has obtained certification from *The Ethiopian Revenues and Customs Authority* (ERCA). With this certification, Micro Sun & Solutions PLC and Global Hospitality Holdings can now sell IDS Next's world-class software to a growing hospitality industry across the African nation.

The Ethiopian Revenues and Customs Authority (ERCA) is an autonomous federal agency that is responsible for collecting revenues from customs duties and domestic taxes. According to ERCA guidelines, all sales register users (transaction done via POS) have to configure their fiscal printers to fulfill several obligations pertaining to the country's taxation policy. Once the fiscal printer is configured as per ERCA norms, it ensures accurate taxation by recording every taxable transaction. Micro Sun & Solutions PLC received the ERCA certification for both the Front Office and point of sale software of the IDS Next Hotel ERP on 30th August 2014.

Commenting on this major achievement for IDS Next, Mr. Rajesh P Yadav, VP – Sales, Africa said, "We are certainly happy that Micro Sun & Solutions PLC has received the ERCA certification and with this, the hospitality industry in the country has a fantastic opportunity to access a 360 degree software offering. At IDS Next, we empower hospitality properties across market segment and size with a Hotel ERP this is seamlessly integrated with a host of distribution channels, business intelligence solution, revenue management solution, online reputation management and more. Our software is being used in 40 countries, and we customize it to the needs of the hospitality industry for each geography. The ERCA certification in Ethiopia means that we can begin the first installation in Addis Ababa soon."

IDS Next's FortuneNEXT 6i Suite of Hotel ERP is unique in that its comprehensive 12 modules of the Hotel ERP, namely Front Office Management, Point of Sale, Accounts Receivable, Sales & Marketing, Banquets & Conferences, Telephone Management, Materials Management, Food & Beverages Costing, Financial Management, HR & Payroll, Maintenance Management and

Quality Management run on a single database. The software is PA DSS Certified so that hoteliers are assured that their guests' payment card details are hacker proof. The software does not require a night audit shut down, is multi-lingual and multi-currency, has a host of short cuts for hotel staff to work faster and has a robust guest history too.

 "The future of hospitality industry in Ethiopia is bright. Currently, the country has only six internationally-branded hotels, leaving much more scope for further growth. We are hopeful that our partnership with IDS Next will provide hotels in this country an opportunity to leverage technology that improves guest service, reduces costs and enhances revenue." said Mr. Wossenseged Girma, CEO, Global Hospitality Holdings.

Mr. Bluye Haddis, CEO, Micro Sun & Solutions PLC will be spearheading the sales and marketing initiative for the IDS Next hospitality software and said, "Getting the ERCA Certification is an achievement, and the manner in which we had modified our software to seamlessly meet the ERCA requirement was recognized by the ERCA. While acknowledging the support from both IDS Next and Global Hospitality Holdings on this, we aim to technologically empower hotels across Ethiopia."

About IDS Next Business Solution

IDS Next Business Solutions is a global leader in providing Hotel ERP and technology solutions for the Hospitality and Leisure industries. We have earned the trust of over 3500 customers globally and have a strong presence in 40 plus countries across South East Asia, Oceania, Indian sub-continent, Middle East, and Africa. IDS Next's clients include Ramada Hotels, ETA Star, Ramee, Sterling, Choice Hotels International, Swissôtel, Aitkens Spence, John Keells Group, Colombo Courtyard, Sarovar Hotels & Resorts, ITC Fortune Group, Royal Orchid Hotels, Pride Hotels, Keys Hotels, Golden Tulip and others.

IDS Next's portfolio of capabilities include Software Development, Mobility Solutions and a range of next generation software products that address every segment of the hospitality industry, including independent hotels, chain hotels, business hotels, resorts, clubs, service apartments, limited service, and restaurants.

For more information visit: http://www.idsnext.com/

About Micro Sun & Solutions PLC

Micro Sun and Solutions was established in 1997 with offices in Dubai and Addis Ababa. MSS is one of the leading IT companies in Technological products sales, networking, Software Integration, IT support and maintenance. MSS is a certified and preferred partner of Cisco, APC, Dimension data, Glory, Interplast, Inflink, and Innovate Payments. Micro Sun and Solutions in partnership with Global Hospitality Holdings bring to you IDS Next. Micro Sun and Solutions is the authorized and sole IDS Next products distributor in Ethiopia.

For more information visit: www.mssmea.com

About Global Hospitality Holdings

Global Hospitality Holdings is a full-service hospitality management company endorsed by The Ethiopian Ministry of Culture and Tourism offering innovative, yet proven, expertise in hotel management. Armed with the latest technologies, global industry recognized, tools and a deep understanding of industry trends, GHH engages in innovative, hands-on management that maximizes profitability through a potent combination of revenue management, sales and marketing, financial reporting and HR platforms with in-depth trainings endorsed by AH&LA.

For more information visit: www.globalhospitalityholdings.com

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